RCRF Board Meeting 12/11/2016

Attendees: Karl Harshe, Kevin Vermeesch, Courtney Gough, Steven Pyzik

1. Old Business
   1. Website by December
   2. Talk with Bryan about clothing and labeling
      1. We are not MSU Men’s Rowing and the clothing should not say that either
         1. Alienates women alumni who had interest in purchasing clothing
            1. They saw it and declined to purchase because of the phrasing
   3. Postcards
   4. Team finances
      1. Issues regarding transparency and taxes
      2. Not sure where money has gone
2. New Business
   1. Novice Coaching
      1. Current and past structure does not work
      2. Looking to raise money to increase novice coach’s salary
         1. Withdraw money from endowment, match funds from team
         2. **Cannot** pay more for a coach when it’s not worth it
   2. Athletic trainer hired by club sports for use
3. New Alumni business
   1. Coordination with team website to redirect alumni to the new alumni website
   2. Website:
      1. Buttons should redirect within if you are staying on the website
         1. Buttons to outside pages should open a new page
      2. Membership/What you get out of donating
         1. Specify the benefits of donating
            1. Car magnets
      3. Board positions
         1. List operators
            1. Karl, Jimmy, Dave, Kevin, Laurissa
      4. Officers and Directors Page
      5. 1 box for updates on the front page ½ height of main header
         1. Place under foundation description
      6. Produce annual reports like MRA describing spending and donations
      7. Upgrade website to Pro status
         1. $9/month
            1. Vote on next meeting with Jimmy
4. Going forward
   1. Recognition of CRI and their generosity of the new oars and boat
      1. Dave Snowdon, Kane, Bruce
5. Send out end of year email this week Tuesday
6. Future Business
   1. Vote on
      1. Proposed upgrade to website
      2. PayPal credit card donation services
      3. Thank you gifts
      4. Logo
   2. Discuss access of officers to gmail/website account
      1. Create pass through for foundation related correspondence to go through RCRF channels
   3. Physical mailer